



## Customer Success Story

Sage  
BusinessVision

Founded in 1989, Puresource is Canada's leader in the distribution and brokerage of natural health and wellness products, supplying over 2500 retailers from over 250 manufacturers. Through Puresource, over 5200 products are available, including herbal, nutritional and sport supplements, herbal and medicinal teas, homeopathics, personal care products, non-dairy beverages and energy bars.

Puresource services its health food retailers through three distribution centers in Canada: Calgary, Montreal and Guelph. Becoming EDI compliant in 2002 in order to do business with major retailers, Puresource recognized the advantages of integrating their EDI system to their back-end BusinessVision accounting application and therefore decided on an eBridge integration solution. By implementing the eBridge integration solution, Puresource streamlined the EDI process by eliminating manual data entry and accompanying errors, while also speeding up accounts receivable payments.

With an eBridge integration solution, data from the inbound 850 PO and 820 Payment Order Remittance Advice documents are moved directly into Business Vision, while in turn data is automatically taken from BusinessVision to create the outbound 810 Invoice and 882 Direct Store Delivery Summary Information.

Andrea Demelo, Manager, Business Services at Puresource, has been very satisfied with advantages that the eBridge integration solution has provided. "Integration has resulted in faster turnaround for payments and has improved customer service in regards to faster order processing," she stated. It has also improved FTE (full-time equivalent) rates, whereas without the eBridge solution, Puresource would have had to hire two extra order entry clerks to handle the workload.

Ms. Demelo added, "The support at eBridge is top rate. They have always been able to either answer or fix a problem on the spot, or get me an answer to fix it quickly and efficiently."

With the eBridge integration solution, Puresource has been able to achieve savings and benefits from existing business processes, which is an important factor in maintaining its leadership as Canada's health product distributor.

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### Company

Puresource

### Web Site

[www.puresource.ca](http://www.puresource.ca)

### Headquarters

Guelph, ON

### Established

1989

### Number of Employees

> 130

### Accounting Software

Sage BusinessVision

### Trading Partners

National Grocers  
Shopper's Drug Mart  
Wal-Mart  
Federated Co-Op  
Westfair  
Sobey's  
Metro  
Kohl & Frisch