

## **Fortune3 and Ebridgeconnections.com Partner to Provide eCommerce Integration to Over 40 Accounting/ERP Systems**

*Partnership allows Fortune3 merchants to integrate web sales orders, update inventory and shipping details automatically into over 40 major Accounting/ERP packages.*

**BURLINGTON, Ontario [October 5th, 2010]** – Fortune3, a leading eCommerce software provider and eBridge Connections, a world leading provider of accounting software integration solutions announced today their partnership aimed at providing best of breed back office software integration. As the number of retailers deploying online stores continues to rise, many merchant platforms do not integrate data into the accounting package or ERP easily. Vast amounts of money are spent rekeying data into both the online store and the accounting package. This partnership will provide Fortune3 merchants with an integrated online solution, facilitating a streamlined business processes, and eliminate the need for costly custom solutions, resulting in a fast ROI for the Fortune3 merchant.

The eBridge Connections Integration Platform currently supports connectors for 40+ of the world's most popular accounting packages, including products from Microsoft, SAP, Sage and Intuit. "Providing an easy to use, on demand platform merchants can plug into is our vision moving forward," said Colin Brown "The ability to connect the accounting package or ERP to a merchant's eCommerce store unattended, will significantly reduce errors and allow the merchant to ultimately focus on their business."

"This partnership will highly benefit our online merchants by giving them a direct connection to the eBridge portal and therefore access to over 40 accounting and ERP platforms. Inter-connectivity across multiple platforms is a must-have for serious online merchants" says David Farache, COO of Fortune3. "By combining our world-class ecommerce software with eBridge's versatile portal, merchants can effectively manage their sales, customers, inventory, and accounting with minimal efforts, across any platform, and in a fully automated way."

### **About eBridge**

Founded in 1993, eBridge Connections leads the small to medium sized (SME) market in accounting software integration. Our powerful combination of Integration-as-a-Service (IaaS) ePortal – including over 250 predefined connectors for EDI, ecommerce, CRM, and warehouse management—and our eBRIDGE adapters with over 40 accounting packages, makes eBRIDGE Software the only 'last mile' integration-as-a-service company to offer such a wide range of integration solutions. Our complete and flexible integration solution streamlines your business processes, saving you time and money. [For more information visit www.ebridgeconnections.com](http://www.ebridgeconnections.com) an [Integration as a Service platform for EDI | CRM | SCM and eCommerce integration.](#)

### **About Fortune3**

[Fortune3](#) is a leading Ecommerce software company specialized in the development and marketing of shopping cart software and Ecommerce solutions - its business model is founded on its quality IP technology for secure online transactions.

40 Accounting Packages | 1000's of Connections | Millions of Documents

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