

eBridge Connections Releases Accounting Integration API Development Kit to Software Solution Providers and Independent Web Developers

BURLINGTON, Ontario (November 2, 2011) - eBridge Connections announced today that it has released an [API development kit for third-party and independent software developers](#) around the world. By opening up previously proprietary data services, web developers now have the ability to integrate their custom eCommerce platforms or any other proprietary web-based system with eBridge's powerful cloud-based solution. This is in addition to dozens of pre-existing eCommerce shopping carts, CRM applications and hundreds of EDI trading partners. Integrate data into over 40 back-office accounting and ERP systems, including Intuit Quickbooks, Sage, Microsoft Dynamics, SAP, Macola and many more.

"Allowing other parties to access and leverage our cloud-based accounting integration API not only enhances the platform for current customers but is also a cost effective way for developers to grow their markets." says Colin Brown, President & CEO, eBridge Connections.

The eBridge integration platform allows for eCommerce, EDI, or CRM platforms to connect to all major accounting package touch-points including product and inventory information, order details, customer information, and links to couriers. Moreover, eBridge's web services architecture supports the integration of multiple eCommerce, EDI, or CRM platforms into a single accounting package.

"Our new Partner Development Program will strengthen eBridge's position as an industry leader in cloud-based integration solutions and give us an even greater competitive advantage as the Software-as-a-Service (SaaS) industry continues to evolve," said Dave Malda, Marketing & Sales Manager, eBridge Connections.

Interested developers should contact eBridge at sales@ebridgesoft.com in order to learn more on how to participate in the eBridge accounting integration platform. By virtue of the guidelines applicable to the program, all developers will be approved as a Partner and registered by eBridge so that data services continue to be used appropriately and productively. For a complete documentation of eBridge's Web Services, please visit the eBridge Development Kit [here](#).

About eBridge Connections

eBridge Connections delivers a powerful Cloud-based accounting integration that connects and automates vital business processes. The universal solution supports an ever growing list of 40 accounting and ERP systems including Microsoft Dynamics, Sage, SAP, Intuit and many more. With connections to more than 20 popular ecommerce carts, thousands of EDI trading partners and leading CRM platforms, eBridge Connections has become the integration platform of choice for businesses. For more information visit <http://www.ebridgeconnections.com/>.

For more information contact:

Marc Sferrazza
Marketing Manager
eBridge Connections
Tel: 1.800.755.6921
E-mail: msferrazza@ebridgesoft.com